

**PremierGarage®**  
**“The Ultimate Give-A-Way” Sweepstakes**  
**Official Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND  
IS NECESSARY TO ENTER OR WIN**

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The “The Ultimate Give-A-Way” Sweepstakes (the “Sweepstakes”) begins 12:01 a.m. Eastern Daylight Time (“EDT”), Friday, August 1, 2008, and ends 11:59 p.m. EDT, Friday, October 31, 2008 (the “Promotion Period”). Sweepstakes is sponsored by PremierGarage Systems LLC, 1616 West Williams Dr., Phoenix, AZ 85027 (the “Sponsor”).

**Eligibility.** (i) Sweepstakes is open only to individuals who are 18 years of age or older as of “Sweepstakes Start Date”, and are legal U.S. and District of Columbia residents, located in the U.S., or legal Canadian residents (except in the province of Quebec, where it is void, and wherever else in Canada where it is prohibited or restricted by law). Void in Puerto Rico and where prohibited, taxed, or otherwise restricted by law. (ii) Employees (and members of their household or immediate family, i.e., parents, children, spouse, or siblings) of Sponsor; its respective subsidiaries, distributors, sales representatives, franchisees and franchisees’ affiliates (and members of their household or immediate family); advertising and promotion agencies and/or their affiliates, assigns or representatives; or any other individuals or entities involved in the development or administration of, or supply to, this Promotion (“Sweepstakes Entities”), are not eligible to participate. Acceptance of prize constitutes winner’s permission to publish the information submitted, and his/her likeness or name for advertising or promotion purposes without additional approval or compensation.

**Two Ways to Enter:**

- 1.) Participant is required to place one (1) \$500 minimum order (excluding sales tax) of products and/or an installation contract with a participating PremierGarage franchisee.
  - a.) An installation contract is required to be signed, completed and paid for during the Promotion Period; or
  - b.) An installation contract is required to be signed with a deposit (if applicable) and includes a set “work schedule” by 10/31/08.

At time of product purchase and/or signed contract, a Sweepstakes password will be issued to participants from a participating PremierGarage franchisee.

To enter:

- (i) Go to the Sponsor’s Website [www.premiergarage.com](http://www.premiergarage.com), and use your provided Sweepstakes password and follow directions for entry.

Upon completion of registration, you will be automatically entered into the Sweepstakes.

- (ii) You are allowed a maximum of one (1) entry per household address.
- (iii) Installation agreements: all installations and entries must be completed by 11:59 pm EDT on October 31, 2008.

**2.)** Enter by hand printing on a 3" x 5" card, in black or blue ink, your first name, last name, email address (if available), mailing address, city, state, zip, day and evening phone numbers with area code first, date of birth. Mail the 3" x 5" card in a **hand printed first class stamped envelope** to: PremierGarage "The Ultimate Give-A-Way" Sweepstakes, 90 Rockwood Place, Rochester, NY 14610.

- (i) All entries must be postmarked by October 28, 2008 and received by October 31, 2008.
- (ii) Each properly completed and received card will receive one entry into the Sweepstakes drawing. One (1) entry allowed per email address and/or per household address.
- (iii) Typed, computer generated, or otherwise mechanically reproduced 3" x 5" cards, and outer envelopes are NOT allowed and will not be accepted. Sponsor reserves the right to disqualify any person or e-mail address that submits more than maximum allowed entries. Proof of sending a submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for mail that is lost, late, incomplete, invalid, unintelligible, illegible, stolen, damage, or misdirected. Postage due mail entries will be disqualified. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

**Limitations of Liability:** If for any reason this Sweepstakes is not capable of running as planned due to failure or incapacity by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, that corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole and absolute discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Sweepstakes Entities and Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sweepstakes Entities and Sponsor are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any

combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials for this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

#### **Sweepstakes Prizes:**

**One (1) Grand Prize** will be awarded. The Grand Prize Winner may choose either one of the following two prize options:

1.) 2008 C-300 Sports Sedan from Mercedes-Benz® pre-paid 24 month lease in the Grand Prize winner's name. Approximate Retail Value (ARV) \$13,000; or 2.) (ARV) \$9,100 in cash (70% of car lease value at time of lease contract date).

The Grand Prize winner must execute liability/publicity release prior to issuance of the prize option chosen. The Prize will be deemed awarded upon the winners signing the lease or the receipt of the check for the cash award. By accepting the Grand Prize, the prize winner shall immediately release the Sponsor, its members, officers, employees, agents, successors and assigns and its franchisees, for, from and against any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. Mercedes C-Class prize is subject to credit approval from the leasing agency at designated dealership. The selection of the dealership and leasing agency is within the sole and absolute discretion of the Sponsor. The amount of the twenty-four (24) monthly lease payments and any applicable down payment will be paid by the Sponsor; provided, however, that the lease will be executed in the name of the winner and the winner assumes all responsibilities associated with the lease. The amount of the monthly lease payments and any applicable down payment does not include title, tag, registration fees or applicable taxes, which are the sole responsibility of the winner. The color of the vehicle and other available options and features is subject to availability of dealer. Actual lease vehicle may vary from promotional images of the vehicle. There are no additional warranties on the vehicle except as may be offered by the manufacturer. Winner must be a licensed and insured driver and will be

responsible for picking up the vehicle at an authorized Mercedes-Benz dealership as specified by the Sponsor. The winner shall be responsible for all other costs and expenses associated with the lease of the vehicle, including but not limited to personal injuries, property damage and death to third parties, insurance, fuel, tolls, routine maintenance, excess mileage, excess wear & tear or damage to the car and all applicable taxes. All local, state and federal taxes are the sole responsibility of winner. No transfer of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize (or cash equivalency) of equal or greater value. In addition, the Grand Prize winner will participate in a chance-based game to determine if he/she will win the \$25,000 Cash. The Grand Prize winner will be invited to select and remove two (2) envelopes from fifteen (15) sealed envelopes. Two of these 15 envelopes contain a certificate for the \$25,000. The winner must select both winning envelopes. The winning envelope will be revealed if not selected by the winner. **Two (2) Second Prize winners** will be awarded a \$1,000 Gas Card. Total Value of Second Prize is \$2,000.

Odds of winning in any drawing depend upon the number of entries received by the time of that drawing. Sponsor reserves the right, at its sole discretion, to substitute any prize package with another prize of equal or greater value in the event that the advertised prize (or any component thereof) is not available. All decisions by Sponsor as to prizewinners and prizes are final.

**Drawing and Notification:** There will be a random drawing conducted on or about November 19, 2008, by a third party administrator ("the Administrator") an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. Potential winners will be notified by phone and mail. Upon initial notification and verification of potential Grand Prize winners, confirmation will be sent to winner in writing via USPS mail, or other home delivery service of Sponsor's choice.

**Prize Conditions:** Prize winners are solely responsible for all applicable federal, state, and local taxes associated with the receipt of any prize. The Grand Prize winner will be required to sign an Affidavit of Eligibility and Liability/Publicity Release, a copy of a PremierGarage completed installation contract or product purchase contract, which is to be returned within 14 days of written notification by mail or prize may be forfeited and an alternate potential winner selected. Return of any prize notification as undeliverable will result in disqualification and an alternate winner will be selected. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited by law) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation. If a Canadian citizen wins the

Grand Prize they will be required to answer, unaided, a mathematical skill-testing question.

**Terms & Conditions:** This Sweepstakes is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Entrants also consent to the use of the personal data they submit to be used solely by the sponsor and affiliated partners for marketing purposes, statistical analysis, or customer relations. This information will never be sold or shared with third parties and all entrants will be given the opportunity to opt-out at any time. The Prize winner and all entrants also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities and Sponsor for, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of prize offered, or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the full extent of the law. **This Sweepstakes is void where prohibited.**

**Winners List:** For a list of names and addresses of winners, send a self-addressed, stamped business-size envelope to: Alliance "Ultimate Give-A-Way", 106 Elm Street, Stonington, CT 06378. Requests must be received by December 12, 2008.